The Transformation Network and all affiliated websites and radio channels are committed to maintaining the trust and confidence of our visitors to our web site. We do not sell or trade information about you to any other companies or businesses for marketing purposes. Please review the following privacy policy where we've provided detailed information regarding what we collect, and how we use your personal data.

Types of data we collect

Google Analytics

When someone visits <u>www.thetransformationnetwork.com</u> or any affiliated websites we use a third party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

General Mailing Lists

As part of the registration process for our e-newsletter, we collect your first name, last name, and email. Our landing page gives you the option to enter your mailing address and phone number but those are not required. We use that information for a couple of reasons: to tell you about stuff you've asked us to tell you about; to contact you if we need to obtain or provide additional information; to check our records are right and to check every now and then that you're happy and satisfied. We don't rent or trade email lists with other organisations and businesses.

We use a third-party provider, MailChimp & Constant Contact, to deliver our newsletter. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For more information, please see <u>MailChimp's privacy notice</u> & <u>Constant Contact's privacy notice</u>. You can unsubscribe to general mailings at any time of the day or night by clicking the unsubscribe link at the bottom of any of our emails or by emailing our support team at <u>comments@thedrpatshow.com</u>.

Members

As part of the registration process for our membership and/or player app, we collect your name and email. We do not use that information in any way nor do we share it with anyone. This allows our app to store your personal settings for podcasts and hosts that you like and want to download when you login. You will have the option to opt in to be sign up for our general mailing list when you register.

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Radio Listener Feedback Form

We display a form for our radio listeners to send in their questions to our hosts live on-air. This box collects your name and location based on IP address. This information is shared with the host that is live on-air at that time and the network database admin. This information is not stored long term and is automatically deleted after 24 hours for your security.

Client Mailing Lists

As part of the registration process as a client, we collect personal information including: Full Name, phone, mailing address, email, website, and social media. We use that information to contact you if we need to obtain or provide additional information regarding our regular business practices with you; to check our records are right and to check every now and then that you're happy and satisfied. We don't rent or trade email lists with other organisations and businesses. Your name, website, and social media links are made public on your host/sponsor/guest profile on our website.

Third Parties

If you are a guest on any radio show on our network your information is gathered and entered into our guest database. This information includes: your photo, full name, bio, email, phone number, website, and social media. You photo, name, bio, website and social media are made public on your public guest profile on our website. Your contact information is not made available to the general public, however it is made available to the hosts on the network if they choose to contact you for a guest appearance on their own radio show.

If you want your contact information removed from our database please email your request to our data protection officer <u>comments@thedrpatshow.com</u>.

Access to your personal information

You are entitled to view, amend, or delete the personal information that we hold. Email your request to our data protection officer comments@thedrpatshow.com.

Changes to this Privacy Notice

This privacy notice has been reviewed and updated as of 5/23/18 to be in compliance with new GDPR regulations.

